

STATE of MINNESOTA

Proclamation

WHEREAS: Personal and household savings are fundamental to Minnesota's stability and

vitality; and

WHEREAS: Adequate emergency savings, retirement funds, and safe debt-income ratios are

critical components of personal financial security; and

WHEREAS: America Saves is a national social marketing campaign to persuade, encourage,

and motivate Americans to take financial action to build wealth through saving

money and reducing debt; and

WHEREAS: The Better Business Bureau of Minnesota and North Dakota, the University of

Minnesota Extension program, the Minnesota Department of Commerce, and other savings-conscious businesses are partners in the America Saves Campaign and are committed to helping Minnesotans take immediate financial action to Build Wealth, Not Debt, through the local Minnesota Saves Campaign; and

WHEREAS: The state of Minnesota encourages Minnesotans to take positive wealth-

building actions to increase savings and reduce debt during America Saves Week

and throughout the year.

NOW, THEREFORE, I, MARK DAYTON, Governor of Minnesota, do hereby proclaim the week of February 24-March 1, 2014, as:

AMERICA SAVES WEEK

in the state of Minnesota.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the state of Minnesota to be affixed at the State Capitol this 15th day of February.

GOVERNOR•

SECRETARY OF STATE